

For the Bold

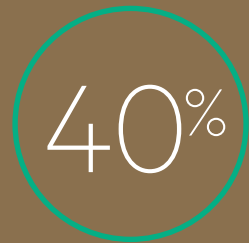
“I was bold in the pursuit of knowledge, never fearing to follow truth and reason to whatever results they led.”

—THOMAS JEFFERSON 1762, LL.D. 1783

CAMPAIGN GOALS



Strengthen alumni engagement



Achieve 40 percent alumni participation



Raise \$1 billion



Where great minds meet

Engaging the William & Mary community



Making the remarkable

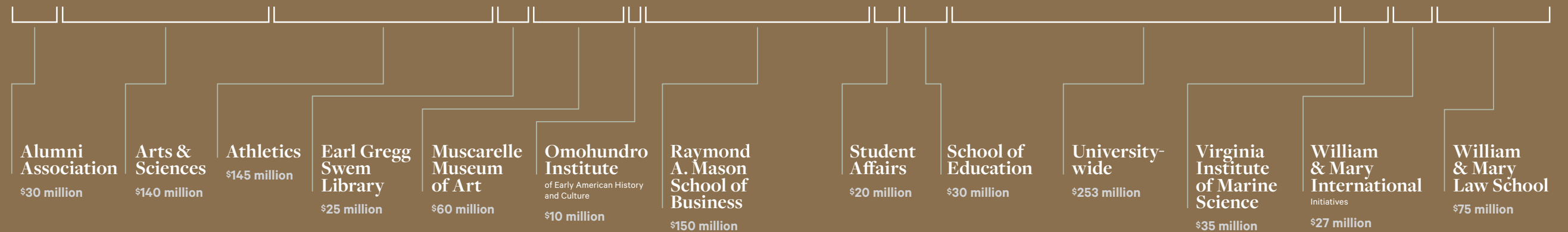
Enriching the university experience



Passion for impact

Influencing the world

\$1,000,000,000



ForTheBold.wm.edu